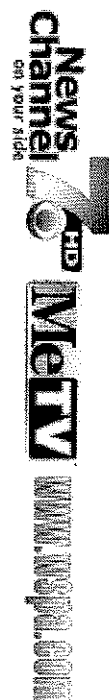


Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 387 Issue 3



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 20370	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Copy

Product: McCrory 4 NC Gov	Booking Group: WSPA	20370
Demographic: (L) Household	Order:	Key Market: Greenville Spartanburg Asheville

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ...F..	150	30 Comme	Nbr of Spots 1		1	150
2	M-F 4-5p Judge Judy ...F..	225	30 Comme	Nbr of Spots 1		1	225
3	M-F 1135p ET / 1035p CT Late Show M.....	170	30 Comme	Nbr of Spots 1	1	2	340
4	M-F 3p ET / 2p CT Let's Make A Deal M.....	150	30 Comme	Nbr of Spots 1	1	2	300
5	M-F 4-5p Judge Judy M.....	225	30 Comme	Nbr of Spots 1	1	2	450
6	M-F 9a Dr Phil M.....	150	30 Comme	Nbr of Spots 1		1	150
8	Sat 8-9pS.	400	30 Comme	Nbr of Spots 1		1	400
10	M-F 1135p ET / 1035p CT Late Show	170	30	Nbr of Spots 1		1	170
Weekly Totals: Total Spots(Ord Spots)				47	11	58	

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Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 3p ET / 2p CT Let's Make A Deal ...T....	150	30 Comme	1		1	150
12	M-F 4-5p Judge Judy ...T....	225	30 Comme	1		1	225
13	Tue 10p ET / 9p CT Vegas .T.....	1200	30 Comme	1		1	1200
14	M-F 1135p ET / 1035p CT Late Show .T.....	170	30 Comme	1		1	170
15	M-F 3p ET / 2p CT Let's Make A Deal .T.....	150	30 Comme	1		1	150
16	M-F 4-5p Judge Judy .T.....	225	30 Comme	1		1	225
17	M-F 3p ET / 2p CT Let's Make A Deal ..W....	150	30 Comme	1		1	150
18	M-F 4-5p Judge Judy ..W....	225	30 Comme	1		1	225
19	M-F 9a Dr Phil ..W....	150	30 Comme	1		1	150
21	Fri 10p ET / 9p CT Blue BloodsF..	1200	30 Comme	1		1	1200
Weekly Totals: Total Spots(Ord Spots)				47	11	58	

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Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 20370	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
22	M-F 1135p ET / 1035p CT Late Show ...F..	170	30 Comme	Nbr of Spots	1		1	170
23	M-F 530a News ...F..	140	30 Comme	Nbr of Spots	1		1	140
24	M-F 6a News ...F..	250	30 Comme	Nbr of Spots	1		1	250
25	M-F 7a CBS This Morning ...F..	200	30 Comme	Nbr of Spots	1		1	200
26	M-F 9a Dr Phil ...F..	150	30 Comme	Nbr of Spots	1		1	150
27	Fri 9p ET / 8p CT Made In JerseyF..	900	30 Comme	Nbr of Spots	1		1	900
28	M-F 530a News M.....	140	30 Comme	Nbr of Spots	1	1	2	280
29	M-F 6a News M.....	250	30 Comme	Nbr of Spots	1	1	2	500
30	M-F 7a CBS This Morning M.....	200	30 Comme	Nbr of Spots	1	1	2	400
31	M-F 9a Dr Phil M.....	150	30 Comme	Nbr of Spots		1	1	150
33	Sat 8p ET / 7p CT CBS College Football	1000	30	Nbr of Spots	1		1	1000
Weekly Totals: Total Spots(Ord Spots)					47	11	58	

Smart Media Group - Alexandria
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Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 387 Issue 3



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6696
(864) 578-7777 FAX (864) 587-4480

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Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 20370	Campaign Ref: E:120703008
Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /C29N06	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06217721
Est./PO Number: 06217721	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
34	Sat 8p ET / 7p CT CBS College FootballS.	1000	30 Comme	1		1	1000
35	Sun 1030a ET / 930a CT Face The NationS	275	30 Comme	1		1	275
36	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	275	30 Comme	1		1	275
37	M-F 530a News ...T...	140	30 Comme	1		1	140
38	M-F 6a News ...T...	250	30 Comme	1		1	250
39	M-F 7a CBS This Morning ...T...	200	30 Comme	1		1	200
40	M-F 9a Dr Phil ...T...	150	30 Comme	1		1	150
41	M-F 530a News ...T...	140	30 Comme	1		1	140
42	M-F 6a News ...T...	250	30 Comme	1		1	250
Weekly Totals: Total Spots(Ord Spots)				47	11	58	

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Buyer: ..		Client/Product/Estimate: MCCRO /ORDR /C29N06		Sales Rep: HRP Washington, DC			
Schedule Dates: 10/29/12 to 11/11/12		Weeks: 2		Order Ref: 06217721			
Est./PO Number: 06217721		Contract type: Political		Business Type: POLITICAL			
				Business Category: Transactional			
Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
43	M-F 7a CBS This Morning ..T....	200	30 Comme	Nbr of Spots	1	1	2
44	Tue 8p ET / 7p CT NCIS ..T....	2500	30 Comme	Nbr of Spots	1		1
45	M-F 9a Dr Phil ..T....	150	30 Comme	Nbr of Spots	1	1	2
46	Tue 9p ET / 8p CT NCIS Los Angeles ..T....	1900	30 Comme	Nbr of Spots	1		1
47	Wed 10p ET / 9p CT CSI ..W....	1200	30 Comme	Nbr of Spots	1		1
48	M-F 1135p ET / 1035p CT Late Show ..W....	170	30 Comme	Nbr of Spots	1		1
49	M-F 530a News ..W....	140	30 Comme	Nbr of Spots	1		1
50	M-F 6a News ..W....	250	30 Comme	Nbr of Spots	1		1
51	M-F 7a CBS This Morning ..W....	200	30 Comme	Nbr of Spots	1		1
52	Sat 1135p Panthers HuddleS.	70	30 Comme	Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)				47	11	58	

Grand Totals			
		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	58		11
Cost	20370	47	2025
		18345	

Grand Totals:		Spots:	58
		Gross Total:	20,370.00
		Commission:	3,055.50
		Net Total:	17,314.50